



TOONZ MEDIA GROUP

TOONZ ANIMATION

Content Creators for Kids & Family



- 15 Years of successful existence; always on the move!
- Toonz has put India in the Global Animation Map
- Business built on Quality & Creativity; not necessarily Low Cost
- We believe in undertaking projects where we add creative value and also with some ownership of IP.
- ‘Own’ IPs & ‘Globally Branded’ IPs – The two legs with which we move forward.
- Massive production capability. This year alone we are going to produce 4000 Minutes of animation.
- Backed by Global Conglomerate - Comcraft Group

TOONZ DELIVERY ECOSYSTEM

The COMPLETE Entertainment Company



WE TAKE **IDEA** TO **FRUITION**



ENJOYS A **COMPLETE** ECOSYSTEM IN ITSELF



Identifies &
Nurtures Talent

TOONZ STUDIO

The Production Company



Creates
Content



IP Ownership, Invests,
Raises & Structures
Finance

TOONZ GLOBAL

The Finance Arm



Invests, Raises &
Structures Finance



Distributes Created
& Acquired Contents

GLOBAL PRESENCE

To Manage a Global Ecosystem



CANADA

USA

LONDON

SPAIN

INDIA

SINGAPORE

NEW ZEALAND

AWARDS AND RECOGNITION

Our accolades – Corporate & Product



WON Red Herring Asia 100 award winner

TITLED as the ‘Indian Animation Powerhouse’ by Orbit Live

AWARDED for Outstanding contribution to the Animation Industry by 24FPS International Animation Award

RATED as one of India’s top ten ‘cool’ companies by Business Today (India’s leading business magazine)

NOMINATED for ‘Red Herring Global 100’ list of companies

WON the Best Animated Feature Film award at FICCI Frames Award for the **Best animated feature** for ‘Hanuman Returns’ win and the Golden Cursor Award by CNBC

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WON the FICCI BAF Awards for ‘**Pakdam Pakdai** for Animated TV Episode [Indian]’

NOMINATED our IP, **Paddy’s Pages’** for Chicago International Children’s Film Festival

CLIENTELE

Our Associates



SAATCHI & SAATCHI



DESTINATION NEW ZEALAND

Our Expansion Plans



WHY NEW ZEALAND?

- ❑ New Zealand has a sound Economy and a stable Government
- ❑ Fast growing Australasian Market development Environment
- ❑ Positive government intervention in the Media Sector of economy led to its largest growth in September 2012 which has been growing since then.

TOONZ - NEW ZEALAND

The Plans



- ❑ Toonz NZ is headed by Mark Nicholls who has been partnering with Toonz in connection with developing new products.
- ❑ Partnering with Roam Holdings, NZ, a company that focuses on new and innovative technology to enhance children's early learning experiences was of great interest to Toonz.
- ❑ Toonz New Zealand has a number of projects under consideration in Animation, Merchandising, Product Development & Tourism sectors with strong industry interests in working collaboratively.

NEW ZEALAND

Expansion Plans



- ❑ **Development & Production** of Original Global IPs for the Australasian Market
- ❑ New Zealand will be the hub of Toonz **Live Action** division
- ❑ Previous Live Action ventures:
 - 'Mostly Ghostly' commissioned by Disney
 - 'Magic Beyond Words' commissioned by A+E Networks (Lifetime Channels)
 - 'Jamillah & Aladdin' commissioned by BBC (in prod)
- ❑ Hub for **Media Technology** ventures
 - Artificial Intelligent Toys
 - Animation Software Applications
- ❑ Introducing **Consumer Products**
 - ❑ Kiddi Cup
 - ❑ Louis - The Voyageur



THANK YOU &
ENJOY THE ART OF ANIMATION