





What is it?

- Wholefoods and anti-inflammatory
- Unprocessed food
- Based on Genetic makeup
- Health Benefits
 - Diabetes (no added sugar)
 - Mental Health
 - Weight Loss
 - Energy Levels
 - Overall Wellbeing

Paleo and NZ's reputation

Current Products (all Australasian or World firsts)

- Breakfast Blends
- Protein Powders
- Biltong (Dried Meat)
- CoGo Bites

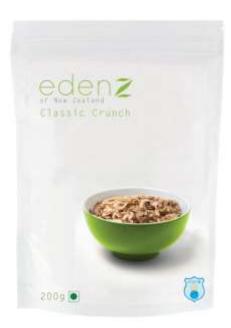


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Concept

Products

- Manuka Breakfast Blends
- CoGo Bites
- Protein Powders







Current Sales Channels in New Zealand and Australia

Supermarkets

Gourmet Supermarkets

Health Stores

Pharmacies

Gyms

Convenience Stores





Opportunities in India

Mitchell McClenaghan (Black Cap) - Ambassador on Packaging

Supermarkets

Gyms

Hotels

Army





Product Opportunities

Packaged foods and Paleo

- Supermarkets
- Petrol Stations and Convenience
- Hospitality

Vending

- Existing Single serve low dev. Costs
- Something we have looked at ourselves and discussed with Les Mills, but also possible joint venture

Beverages

Frozen

Supplements

Infant formula







Investment Strategy

Currently Seeking Investment

Will perform several capital raises

Look to list publicly or exit through merger/aquisition