

**INDIAN DELEGATION TO
NEW ZEALAND**

8TH to 18TH March 2015

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An Indo-New Zealand Perspective



Who **w**e are

- **JCurve**

3 i's – **I**nsight, **I**nteraction and **I**mpact



India Modi'fied

- Restore investor confidence with stable and predictable taxation regime
- Address policy paralysis with investor friendly policies
- Minimum government maximum governance
- Focus on Ease of Doing Business ratings
- eBiz online single window clearance business portal
- BRICS Bank : India to preside over operations for first 5 years



Make in India

- Streamlining of market entry processes
- Single Window clearance
- Opening up FDI
- Information access
- ESDM (Electronics System design and Manufacturing) - hot sector

A MAJOR NEW NATIONAL PROGRAM, DESIGNED TO FACILITATE INVESTMENT, FOSTER INNOVATION, ENHANCE SKILL DEVELOPMENT, PROTECT INTELLECTUAL PROPERTY, AND BUILD BEST-IN-CLASS MANUFACTURING INFRASTRUCTURE. THERE'S NEVER BEEN A BETTER TIME TO MAKE IN INDIA.



Free Trade Agreement

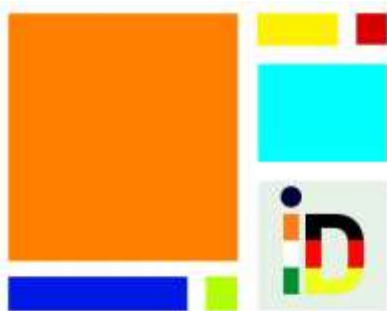
- Nice to have or *need* to have?
- Collaborative projects?
- Low hanging fruit
 - Cold chain/ Agri/ Dairy/ F&B
 - Aviation
 - Education/ Training
 - Tech/ ICT/ Healthcare
 - Urbanization/ Smart Cities/ Renewable Energy
 - Lifestyle/ Tourism & Adventure Sport
 - Media & Entertainment





An approach: German **M**ittelstand & India

- India Desk: set up jointly by Berlin Govt. + JCurve
- Serving as a bridge for Indian and German tech SMEs
- Also addressing skilling gap, research and IP



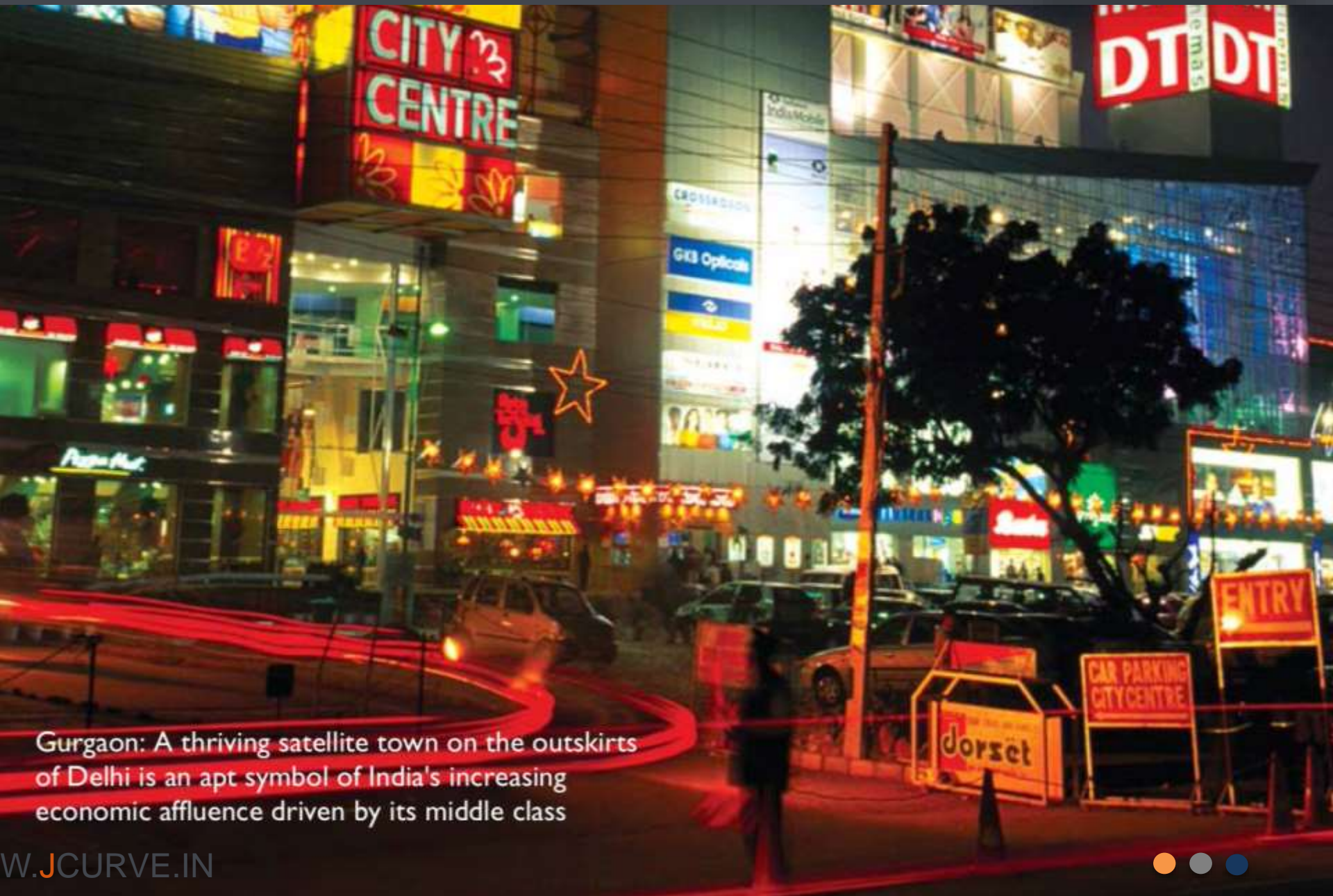
INDIA DESK | BERLIN ADLERSHOF
Your address in Europe.
Your Gateway to India.



Prime Minister **M**odi invites global SMEs to India

- “**SMEs** from all over the world can come here for mutual benefits and a win-win situation with Make in India” PM Modi
- “We have a huge force of talented **youth** which can work as a magnetic force for development”
- **Procedures** to set up new industries have been drastically simplified and norms to set up industries reduced...





Gurgaon: A thriving satellite town on the outskirts of Delhi is an apt symbol of India's increasing economic affluence driven by its middle class



Thank you

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